



Dear Community Partner,

We are excited to announce plans for our **2023 Annual Gala de Oro (Golden Gala)**. This vibrant annual event is a critical component of our strategic fundraising plan aimed at galvanizing community support and passion for our mission:

To empower our Latino families to thrive by creating opportunities for advancement and building bridges that unite and strengthen our communities.

Our programs help create equity for all Central Oregon families by increasing access to resources and opportunities that help them **thrive**. With a history of serving our Latino families since 2000, we have built a network of community organizations, businesses, and volunteers who support our work in providing innovative solutions to our clients' highest priority needs and aspirations. Our efforts positively impact the lives of roughly 15,000 people every year.

EVENT DETAILS

Date: Saturday, May 20, 2023

Location: Riverhouse in Bend

Agenda:

5:00 pm	Cocktails & Mingling
6:30 pm	Latin-inspired Dinner & Auction
8:00 pm	Dancing featuring <i>Conjunto Alegre</i> + No Host Bar + Appetizers

Tickets: Dinner & Dancing
Dancing Only

Help us transform the lives of Central Oregon's immigrant families. We invite you to join us as a sponsor of this vital fundraising event! Your generous support and participation ensures that every dollar raised goes directly to support our life-changing services.

Please include us in your 2023 budget! Sponsorship payments can be made today or pledged to be paid up until April 15, 2023. Sponsor benefit details are outlined on the following page. The success of this event is a critical fundraising priority, and we are committed to making it the best possible experience for our sponsors.

With great respect and gratitude,

Cynthia L. Jurgensen, Development Manager

Email: cynthia@latca.org // mobile: 541.815.2401 // www.GalaDeOro.org



Sponsorship Opportunities

Presenting Sponsor (Oro/Gold @ \$10,000) Exclusive

You will receive:

- 8 tickets in a prime location reserved for the evening of the event (dinner & dance)
- Listing on official Gala de Oro webpage, including a link to your business
- Radio and print promotion pre-event (KPOV, Combined Communications, The Source)
- Your corporate banner displayed and a table with outreach materials, if desired
- Logo included in day-of-event print material/programming
- Social media posts pre-event (April – May 20) including LIVE Facebook feeds
- Multiple public acknowledgements from the stage during the event

Champion (\$5,000) (5 sponsorships offered at this level)

- 8 tickets reserved for the evening of the event (dinner & dance)
- Listing on official Gala de Oro webpage, including a link to your business
- Print promotion in the Source – pre-event
- A display table at the event with your corporate materials
- Logo included in day of event print material/programming
- Social media posts pre-event (April – May 23)
- Public acknowledgement from the stage during the event

Mission (\$2,500) (5 sponsorships offered at this level)

- 6 tickets reserved for the evening of the event (dinner & dance)
- Listing on official Gala de Oro webpage, including a link to your business
- Logo included in day of event print material/programming
- Social media promotion
- Public acknowledgement from the stage during the event

Family (\$1,000) (5 sponsorships offered at this level)

- 4 tickets reserved for the evening of the event (dinner & dance)
- Listing on official Gala de Oro webpage, including a link to your business
- Social media promotion

Advocate (\$500)

- 2 tickets reserved for the evening of the event (dinner & dance)
- Listing on official Gala de Oro webpage, with a link to your business
- Social media promotion

Note – this includes table signage for all sponsors during the event.



YES, please count us in as a sponsor!!!

Company/Sponsor Name:

Please list as you would like it to read on all published materials.

Sponsorship Level/Description: _____

Corresponding Dollar Amount or In-Kind Value: \$ _____

- A check for my full sponsorship commitment is enclosed, payable to Latino Community Association
- We would like to make a pledge now and reserve our sponsorship, but please send me an invoice for payment in (month) _____, 2023.
- We'd like to be an In-Kind Sponsor of the service described above. Please contact us.
- We are unable to sponsor your event at this time, however, we would like to support the work of the Latino Community Association with the enclosed check. Value: \$ _____
- Please contact us! We have other ideas for how we can help make your event a great success.

Please mail your form and/or check to:

Latino Community Association
2680 NE Twin Knolls Road, Suite 110
Bend, OR 97701

You may also email your form to cynthia@latca.org

Contact Information:

Name _____ Title _____

Signature _____ Date _____

My signature indicates authorization to make this commitment on behalf of my company

Contact for day-to-day questions, if different from above:

Name _____ Title _____

Address _____

Phone _____ Email _____

Our event staff will be in contact with you to obtain logos or other information necessary to ensure your sponsorship benefits are distributed in full.

Thank you for supporting the Latino Community Association!

(541) 815-2401 // cynthia@latinocommunityassociation.org // www.GalaDeOro.org Tax ID# 93-1260288