



Dear Community Partner,

We are excited to announce plans for our **2023 Annual Gala de Oro (Golden Gala)**. This annual event is a vital component of our strategic fundraising plan aimed at galvanizing our community's support and passion for our mission.

*to empower our Latino families to thrive by creating opportunities
for advancement and building bridges that unite and strengthen our communities.*

The Latino Community Association provides critical services that strengthen immigrant families in our communities who face multiple barriers to realizing their full potential. Our programs help create equity for all Central Oregon families by increasing access to resources and opportunities that help them **thrive**. With a history of serving our Latino families since 2000, we have built a network of community organizations, businesses, and volunteers who support our work in providing innovative solutions to our clients' highest priority needs and aspirations. Our efforts positively impact the lives of more than 10,000 people every year.

On Saturday, May 20, 2023, we will gather at the Riverhouse in Bend with the goal of raising funds to support the Latino Community Association's mission. Doors will open at 5:00 pm for cocktails and mingling. The dinner portion of the event includes a hosted Latin American-inspired dinner from 6:30-8:30pm. All of our sponsors and dinner guests will enjoy a delicious dinner including a complimentary beverage, storytelling, an educational presentation and exciting opportunities to contribute and help us reach our fundraising goal.

For 2023, we will once again offer the dinner and dance. The dinner and dance will be held in different rooms, thus providing the opportunity for our dinner guests to linger and converse following our dinner program. The dance party will commence in the Riverhouse Exhibition Hall, featuring appetizers, a no-host bar and *Conjunto Alegre* playing live dance music from across Latin America. The night will also include some special surprises that highlight and celebrate the cultural diversity that the Latino Community Association strives to bring awareness to in our community.

We'd like to invite you to invest in the success of the Gala de Oro as one of our treasured sponsors and a vital part of this very important evening. Your participation as a sponsor will ensure that every dollar raised through ticket sales and at the event itself, goes directly to support our life-changing services. With the generous support of contributors like you, we will continue to transform the lives of Central Oregon's immigrant families.

Please include us in your 2023 budget! You can make payment right away or pledge your sponsorship to be paid anytime before the event (April 15, 2023) - whatever makes the most sense for you and your business. Our sponsors are proudly and publicly acknowledged in our media campaigns, web-presence, and at the event as outlined in our sponsorship materials. We are happy to work with you individually to put together a custom sponsorship package as well. The success of this event is a critical fundraising priority, and we are committed to making it the best possible experience for our sponsors.

We look forward to the opportunity to collaborate with you on this extremely important event. Please call me if you have any questions or ideas to share at **(541) 815.2401**.

With great respect and gratitude,

Cynthia L. Jurgensen, Development Manager
Email: cynthia@latca.org mobile: 541.815.2401
www.GalaDeOro.org



May 20, 2023 Sponsorship Opportunities

ORO/GOLD Presenting Sponsor (\$10,000) Exclusive

- ❖ You will receive:
- 8 tickets in a prime location reserved for the evening of the event (dinner & dance)
- Listing on official Gala de Oro webpage, including a link to your business
- Radio and print promotion pre-event (KPOV, Combined Communications, The Source)
- Your corporate banner displayed and a table with outreach materials
- Logo included in day of event print material/programming
- Social media posts pre-event (April – May 23) including LIVE Facebook feeds
- Multiple public acknowledgements from the stage during the event

Champion (\$5,000) Platino/ Platinum (5 sponsorships offered at this level)

- 8 tickets reserved for the evening of the event (dinner & dance)
- Listing on official Gala de Oro webpage, including a link to your business
- Print promotion in the Source – pre-event
- A display table at the event with your corporate materials
- Logo included in day of event print material/programming
- Social media posts pre-event (April – May 23)
- Public acknowledgement from the stage during the event

Mission (\$2,500) Plata/Silver (5 sponsorships offered at this level)

- 8 tickets reserved for the evening of the event (dinner & dance)
- Listing on official Gala de Oro webpage, including a link to your business
- Logo included in day of event print material/programming
- Social media promotion
- Public acknowledgement from the stage during the event

Family (\$1,000) Cobre/Copper (5 sponsorships offered at this level)

- 4 tickets reserved for the evening of the event (dinner & dance)
- Listing on official Gala de Oro webpage, including a link to your business
- Social media promotion

Advocate (\$500) Bronce/Bronze

- 2 tickets reserved for the evening of the event (dinner & dance)
- Listing on official Gala de Oro webpage, with a link to your business
- Social media promotion

***** All tables will have sponsorship signage at their reserved table and branding in the event program*****

For in-kind sponsorship offers – please reach out to Cynthia for raffle items, auction items or product services that can be used for the event. This can include: print media, radio promotion, sound & stage elements, décor and more.



YES, please count us in as a sponsor!!!

Company/Sponsor Name: _____
Please list as you would like it to read on all published materials.

Sponsorship Level/Description: _____

Corresponding Dollar Amount or In-Kind Value: \$ _____

- A check for my full sponsorship commitment is enclosed, payable to Latino Community Association
- We would like to make a pledge now and reserve our sponsorship, but please send me an invoice for payment in (month) _____, 2023.
- We'd like to be an In-Kind Sponsor of the service described above. Please contact us.
- We are unable to sponsor your event at this time, however, we would like to support the work of the Latino Community Association with the enclosed check. Value: \$ _____
- Please contact us! We have other ideas for how we can help make your event a great success.

Please mail your form and/or check to:

Latino Community Association
2680 NE Twin Knolls Road, Suite 110
Bend, OR 97701

You may also email your form to cynthia@latca.org

Contact Information:

Name _____ Title _____

Signature _____ Date _____

My signature indicates authorization to make this commitment on behalf of my company

Contact for day-to-day questions, if different from above:

Name _____ Title _____

Address _____

Phone _____ Email _____

Our event staff will be in contact with you to obtain logos or other information necessary to ensure your sponsorship benefits are distributed in full.

Thank you for supporting the Latino Community Association!

(541) 815-2401 // cynthia@latinocommunityassociation.org // www.GalaDeOro.org Tax ID# 93-1260288

Mil gracias amigos y amigas!! Juntos Avanzamos ~ Together we Thrive!!