

# *Gala de Oro*

Latino Community Association

**Dear Local Business Owner,**

We are excited to announce our 4<sup>th</sup> Annual Gala de Oro (Golden Gala). This annual event is an important component of our strategic fundraising plan aimed at galvanizing our community's support and passion for our mission ...

*to empower our Latino families to thrive by creating opportunities  
for advancement and building bridges that unite and strengthen us all.*

The Latino Community Association provides critical services that strengthen families in our community who face multiple barriers to accessing services. Our programs help create equity for all Central Oregon families by increasing access to resources and opportunities that help them **thrive**. With a seventeen-year history of serving Latino families, we have built a network of community organizations, businesses, and volunteers who support our work in providing innovative solutions to our clients' highest priority needs and aspirations. Our efforts positively impact nearly 7,000 people every year.

**On April 28, 2018**, we aim to have three hundred people come together in support of the Latino Community Association's mission. This being our fourth annual Gala, we are planning a couple of exciting changes to improve our guests' experience. The biggest change will be an Aztec theme. We plan to, once again, host a **plated dinner for a select group of up to 100 people** from 6-7:30pm. All of our sponsors and dinner guests will enjoy a delicious dinner, complementary drinks, performances, an auction, and a guest speaker.

This will be followed by a dance party featuring unique Latin American-inspired small plates, a no-host bar, a silent auction, and a live Latin social band from Portland. The night will also include some special surprises that highlight and celebrate the cultural diversity that the Latino Community Association strives to bring awareness to in our community.

**We'd like to invite you to invest in the success of the Gala de Oro as one of our treasured auction item donors.** If you donated a service or product last year, we are eternally grateful. Your participation as a donor will ensure that every dollar raised goes directly to support our life-changing services including workforce training, citizenship assistance and youth literacy. With the generous support of contributors like you, we will continue transforming the lives of Central Oregon families.

You may donate items right away or pledge your support now and we will pick up your item closer to the date of the gala! We acknowledge our sponsors and donors proudly and publicly, and your contribution will be included in our event program, web-presence, and during the event. We will work with you individually to develop the auction item description to get the best exposure for your business and your product.

We look forward to the opportunity to collaborate with you on this extremely important event. Please call Brad Porterfield at the Latino Community Association if you have any questions or ideas to share at **(541) 382-4366**.

With great respect and gratitude,

Brad Porterfield, Executive Director  
[brad@latinocommunityassociation.org](mailto:brad@latinocommunityassociation.org) 541.382.4366  
[www.GalaDeOro.org](http://www.GalaDeOro.org)





April 28, 2018

## Auction Item Donation Form

Donor Name: \_\_\_\_\_  
(Please list as you would like to appear in the event program)

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Contact Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Item Description: (use one form for each item you intend to donate – no need to repeat contact info)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Restrictions: \_\_\_\_\_

Estimated Value: \$ \_\_\_\_\_

**Please check one of the following:**

- Gift certificate enclosed (please make valid as of 4/28/2018)
- I will deliver my donation to the Latino Community Association by March 30, 2018
- Please pick up my donation at (if other than address above) \_\_\_\_\_
- I am unable to donate an item; however, I would like to support the work of the Latino Community Association with the enclosed check. Value: \$ \_\_\_\_\_

**Thank you for your generous donation to support the Latino Community Association's Gala de Oro!**

Mail or e-mail completed form to: Latino Community Association 1130 NW Harriman St. Bend, OR 97703  
[brad@latinocommunityassociation.org](mailto:brad@latinocommunityassociation.org)

For questions regarding donations and auction items, please call Brad at **541.382.4366** or email  
[brad@latinocommunityassociation.org](mailto:brad@latinocommunityassociation.org)

**THANK YOU FOR SUPPORTING OUR MISSION!**