

# *Gala de Oro*

Latino Community Association

**Dear Local Business Owner,**

We are excited to announce our 5<sup>th</sup> Annual Gala de Oro (Golden Gala). This annual event is an important component of our strategic fundraising plan aimed at galvanizing our community's support and passion for our mission ...

*to empower our Latino families to thrive by creating opportunities  
for advancement and building bridges that unite and strengthen our communities.*

The Latino Community Association provides critical services that strengthen families in our community who face multiple barriers to accessing services. Our programs help create equity for all Central Oregon families by increasing access to resources and opportunities that help them **thrive**. With an eighteen-year history of serving Latino families, we have built a network of community organizations, businesses, and volunteers who support our work in providing innovative solutions to our clients' highest priority needs and aspirations. Our efforts positively impact over 8,000 people every year.

**On May 11, 2019**, we aim to have two hundred fifty people come together in support of the Latino Community Association's mission. We plan to host a **plated dinner for 200 people** from 5:30-7:30pm. All of our sponsors and dinner guests will enjoy a delicious dinner, a complementary drink, performances, auctions, and guest speakers.

This will be followed by a dance party featuring unique Latin American-inspired small plates, a no-host bar, and a live Latin social band from Portland. The night will also include some special surprises that highlight and celebrate the cultural diversity that the Latino Community Association strives to bring awareness to in our communities.

**We'd like to invite you to invest in the success of the Gala de Oro as one of our treasured auction item donors** and a vital part of this very important evening. Your participation will ensure that every dollar raised through ticket sales and at the event itself, goes directly to support our life-changing services. With the generous support of contributors like you, we will continue to transform the lives of Central Oregon families.

**Please include us in your 2019 budget!** You can donate your product or service right away or pledge to make your contribution closer to the event by April 15<sup>th</sup> - Whatever makes the most sense for you and your business. Our donors are proudly and publicly acknowledged in our media campaign, web-presence, and at the event. We are happy to work with you individually to put together a custom auction item package as well. The success of this event is a critical fundraising priority for us and we are grateful to have your support.

We look forward to the opportunity to collaborate with you on this extremely important event. Please call Cynthia Jurgensen at the Latino Community Association if you have any questions or ideas to share at **(541) 815-2401**.

With great respect and gratitude,

Brad Porterfield, Executive Director  
[brad@latinocommunityassociation.org](mailto:brad@latinocommunityassociation.org) 541.382.4366  
[www.GalaDeOro.org](http://www.GalaDeOro.org)





May 11, 2019

## Auction Item Donation Form

Donor Name: \_\_\_\_\_  
(Please list as you would like to appear in the event program)

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Contact Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Item Description: (use one form for each item you intend to donate – no need to repeat contact info)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Restrictions: \_\_\_\_\_

Estimated Value: \$ \_\_\_\_\_

**Please check one of the following:**

- Gift certificate enclosed (please make valid as of 5/11/2019)
- I will deliver my donation to the Latino Community Association by April 15, 2019
- Please pick up my donation at (if other than address above) \_\_\_\_\_
- I am unable to donate an item; however, I would like to support the work of the Latino Community Association with the enclosed check. Value: \$ \_\_\_\_\_

**Thank you for your generous donation to support the Latino Community Association's Gala de Oro!**  
Mail or e-mail completed form to: Latino Community Association 2445 NE Division St., Ste. 200 Bend, OR 97703 [cynthia@latinocommunityassociation.org](mailto:cynthia@latinocommunityassociation.org)

For questions regarding donations and auction items, please call Cynthia at **541.815.2401** or email [cynthia@latinocommunityassociation.org](mailto:cynthia@latinocommunityassociation.org)

**THANK YOU FOR SUPPORTING OUR MISSION!**