

Gala de Oro

Latino Community Association

Dear Local Business Owner,

We are excited to announce our 4th Annual Gala de Oro (Golden Gala). This annual event is an important component of our strategic fundraising plan aimed at galvanizing our community's support and passion for our mission ...

*to empower our Latino families to thrive by creating opportunities
for advancement and building bridges that unite and strengthen us all.*

The Latino Community Association provides critical services that strengthen families in our community who face multiple barriers to accessing services. Our programs help create equity for all Central Oregon families by increasing access to resources and opportunities that help them **thrive**. With a seventeen-year history of serving Latino families, we have built a network of community organizations, businesses, and volunteers who support our work in providing innovative solutions to our clients' highest priority needs and aspirations. Our efforts positively impact nearly 7,000 people every year.

On April 28, 2018, we aim to have three hundred people come together in support of the Latino Community Association's mission. This being our fourth annual Gala, we are planning a couple of exciting changes to improve our guests' experience. The biggest change will be an Aztec theme. We plan to, once again, host a **plated dinner for a select group of 70 people** from 6-7:30pm. All of our sponsors and dinner guests will enjoy a delicious dinner, complementary drinks, performances, an auction, and a guest speaker.

This will be followed by a dance party featuring unique Latin American-inspired small plates, a no-host bar, a silent auction, and a live Latin social band accompanied by dance instructors to teach the basics of salsa, cumbia, merengue and bachata. The night will also include some special surprises that highlight and celebrate the cultural diversity that the Latino Community Association strives to bring awareness to in our community.

We'd like to invite you to invest in the success of the Gala de Oro as one of our treasured sponsors and a vital part of this very important evening. Your participation as a sponsor will ensure that every dollar raised through ticket sales and at the event itself, goes directly to support our life-changing services. With the generous support of contributors like you, we will continue to transform the lives of Central Oregon families.

Please include us in your 2018 budget! You can make payment right away or pledge your sponsorship to be paid before the event by March 30th - Whatever makes the most sense for you and your business. Our sponsors are proudly and publicly acknowledged in our media campaign, web-presence, and at the event as outlined on our sponsorship materials. We are happy to work with you individually to put together a custom sponsorship package as well. The success of this event is a critical fundraising priority and we are committed to making it the best possible experience for our sponsors.

We look forward to the opportunity to collaborate with you on this extremely important event. Please call Brad Porterfield at the Latino Community Association if you have any questions or ideas to share at **(541) 382-4366**.

With great respect and gratitude,

Brad Porterfield, Executive Director
brad@latinocommunityassociation.org 541.382.4366
www.GalaDeOro.org





Sponsorship Opportunities

April 28, 2018

ORO/GOLD Sponsor (\$3,500) exclusive

❖ You will receive:

- 200-word featured support statement in event program (optional)
- Name mention in a minimum of 50 recorded :30 promotional radio spots per station over the four-week period prior to the Gala
- Public acknowledgement from the stage during the event
- 6 seats in a prime location reserved for you and your guests
- Your business logo and name listed in the Thank You ad published in the Bend Bulletin after the event

❖ Your name and/or logo will be displayed on:

- All printed promotional materials
- The event program
- A slide show that will run the evening of the event
- Signage at your reserved table
- The official Gala de Oro webpage, including a link to your company
- Multiple social media postings and email blasts

PLATA/SILVER Sponsor (\$2,500)

- Your business name and logo in the event program
- Public acknowledgement from the stage during the event
- 6 tickets reserved for you and your guests
- Your business name listed in the Thank You ad published in the Bend Bulletin after the event
- Listing on official Gala de Oro webpage, including a link to your company
- Multiple social media postings and email blasts

COBRE/COPPER Sponsor (\$1,000)

- Your name in the event program as an honored sponsor
- 4 tickets reserved for you and your guests
- Your business name listed in the Thank You ad published in the Bend Bulletin after the event
- Listing on official Gala de Oro webpage, including a link to your company
- Multiple social media postings and email blasts

HIERRO/IRON Sponsor (\$500)

- 2 tickets reserved for you and a guest
- Listing on official Gala de Oro webpage, including a link to your company
- Multiple social media postings and email blasts

In-Kind Sponsor

- Please call us if you are interested in donating an in-kind product or service.
- Common in-kind sponsorships include print media, radio promotion, sound and stage elements, décor, etc.

GRACIAS for your support amigos!

YES, count us in as a sponsor of the



Company/Sponsor Name: _____

Please list as you would like it to read on all published materials.

Sponsorship Level/Description: _____

Corresponding Dollar Amount/In-Kind Value: \$ _____

- A check for my full sponsorship commitment is enclosed, payable to Latino Community Association
- We'd like to make a pledge now and reserve our sponsorship, but please send me an invoice for payment in (month) _____, 2018.
- We'd like to be an In-Kind Sponsor of the service described above. Please contact us.
- We are unable to sponsor your event at this time, however, we would like to support the work of the Latino Community Association with the enclosed check. Value: \$ _____
- Please contact us! We have other ideas for how we can help make your event a great success.

Please mail your form and/or check to:
Latino Community Association
1130 NW Harriman St.
Bend, OR 97703

You may also email your form to brad@latinocommunityassociation.org

Contact Information:

Name _____ Title _____

Signature _____ Date _____

My signature indicates authorization to make this commitment on behalf of my company

Contact for day-to-day questions, if different from above:

Name _____ Title _____

Address _____

Phone _____ Email _____

Our event staff will be in contact with you to obtain logos or other information necessary to ensure your sponsorship benefits are distributed in full.

Thank you for your support of the Latino Community Association!
(541) 382-4366 // Gala@latinocommunityassociation.org // www.GalaDeOro.org Tax ID# 93-1260288