



Gala de Oro

Latino Community Association

Dear Local Business Owner,

We are excited to announce our 3rd Annual Gala de Oro (Golden Gala). This annual event is a critical component of our strategic plan aimed at galvanizing our community's support and passion for our mission ...

*to empower our Latino families to thrive by creating opportunities
for advancement and building bridges that unite and strengthen us all.*

The Latino Community Association provides critical services that strengthen families in our community who have multiple barriers to accessing services. Our programs help create equity for all Central Oregon families by increasing access to resources and opportunities that help them **thrive**, at home and in the community. With a seventeen-year history of serving Latino families, we have built a network of community organizations, businesses, and volunteers who support our work in providing innovative solutions to our clients' highest priority needs and aspirations. Our efforts positively impact nearly 7,000 people every year.

On April 21, 2017, we aim to have three hundred people come together in support of the Latino Community Association's mission. This being our third annual Gala, we are planning a couple of exciting changes to improve our guests' experience. We will be hosting a **VIP plated dinner for a select group of 50-60 people** from 6-7:15pm. All of our sponsors and VIP guests will enjoy a delicious dinner, complementary drinks, live music, a live auction, and a guest speaker.

This will be followed by a masquerade ball featuring unique Latin American-inspired small plates, a no-host bar, a wonderfully unique silent auction, and a live Latin social band accompanied by dance instructors to teach the basics of salsa, cumbia, merengue and bachata. The night will also include some special surprises that highlight and celebrate the cultural diversity that the Latino Community Association strives to bring awareness to in our communities.

We invite you to invest in the success of the Gala de Oro as one of our treasured auction item donors. If you donated a service or product last year, we are eternally grateful. Your participation as a donor will ensure that every dollar raised through ticket sales and at the event itself, goes directly to support our life-changing services including workforce training, citizenship assistance and youth literacy. With the generous support of contributors like you, we will continue transforming the lives of Central Oregon families.

You may donate items right away or pledge your support now and we will pick up your item closer to the date of the gala! We acknowledge our sponsors and donors proudly and publicly, and your contribution will be included in our event program, web-presence, and during the event. We will work with you individually to develop the auction item description, to get the best exposure for your business and your product.

We look forward to the opportunity to collaborate with you on this extremely important event. Please call Brad at the Latino Community Association if you have any questions or ideas at **(541) 382-4366**.

On behalf of all of us working to create an unforgettable event, we thank you for your consideration of supporting our gala to make a difference in the lives of the families we serve. We look forward to hearing from you!

With great respect,

Brad Porterfield
Executive Director, Latino Community Association
www.GalaDeOro.org





April 21, 2017

Auction Item Donation Form

Donor Name: _____
(Please list as you would like to appear in the event program)

Address: _____

Phone Number: _____

Contact Name: _____

E-mail: _____

Item Description: (use one form for each item you intend to donate – no need to repeat contact info)

Restrictions: _____

Estimated Value: \$ _____

Please check one of the following:

- Gift certificate enclosed (please make valid as of 4/21/2017)
- I will deliver my donation to the Latino Community Association by March 30, 2017
- Please pick up my donation at (if other than address above) _____
- I am unable to donate an item; however, I would like to support the work of the Latino Community Association with the enclosed check. Value: \$ _____

Thank you for your generous donation to support the Latino Community Association's Gala de Oro!

Mail or e-mail completed form to: Latino Community Association 1130 NW Harriman St. Bend, OR 97703
brad@latinocommunityassociation.org

For questions regarding donations and auction items, please call Brad at **541.382.4366** or email
brad@latinocommunityassociation.org

Save a copy of this form for tax purposes. (The Latino Community Association Tax ID #93-1260288)